

## PLANT IT PINK

**“Plant It Pink” is a campaign aimed at informing citizens about the need for advocacy in the fight against breast cancer and to raise the funds necessary for the American Cancer Society Cancer Action Network to continue its lifesaving work.**

**“Plant It Pink” is a partnership between NGC and Susan G. Komen for the Cure. This project demonstrates how a love of gardening can be translated into a full spectrum of projects that benefit the health and well-being of individuals, families, communities and our state. Donations are accepted with one hundred per cent going to Susan G. Komen for the cure.**

**The 76<sup>th</sup> Annual Augusta Rose Show will be held on October 1<sup>st</sup> – 2<sup>nd</sup>, 2011 at Augusta Mall. This spectacular rose display features horticultural and arrangement competitions, and also offers the opportunity to join with the Augusta Chronicle’s “Think Pink” campaign to help raise funds for the Lydia Project which provides free services to women facing any type of cancer anywhere in the world.**

**In an effort to, “Initiate, Collaborate, and Celebrate,” an agreement has been reached with the Augusta Rose Society, with members throughout the Savannah River Area including North Augusta and Aiken, SC, to have one class in their Fall Rose Show, *PERFECTLY PINK*, dedicated to, “Plant It Pink.”**

**All rose growers are invited to enter pink and pink blend roses of any type, single or spray, in this class. An award will be given for the best pink specimen. If the winner in this section is a member of a garden club affiliated with the National Council of Garden Clubs, in addition to a keeper award, they will receive a \$50 check to be presented by their club to the Susan G. Komen Foundation.**

**As the Augusta Rose Society endeavors to promote our national flower, the rose, we have been invited to further participate in their show by joining their rosarians at the education table. We will make available lists of pink and pink blend roses that are rated as EarthKind or are noted to have good disease resistance. We will also be able to provide information on monthly organic rose care.**